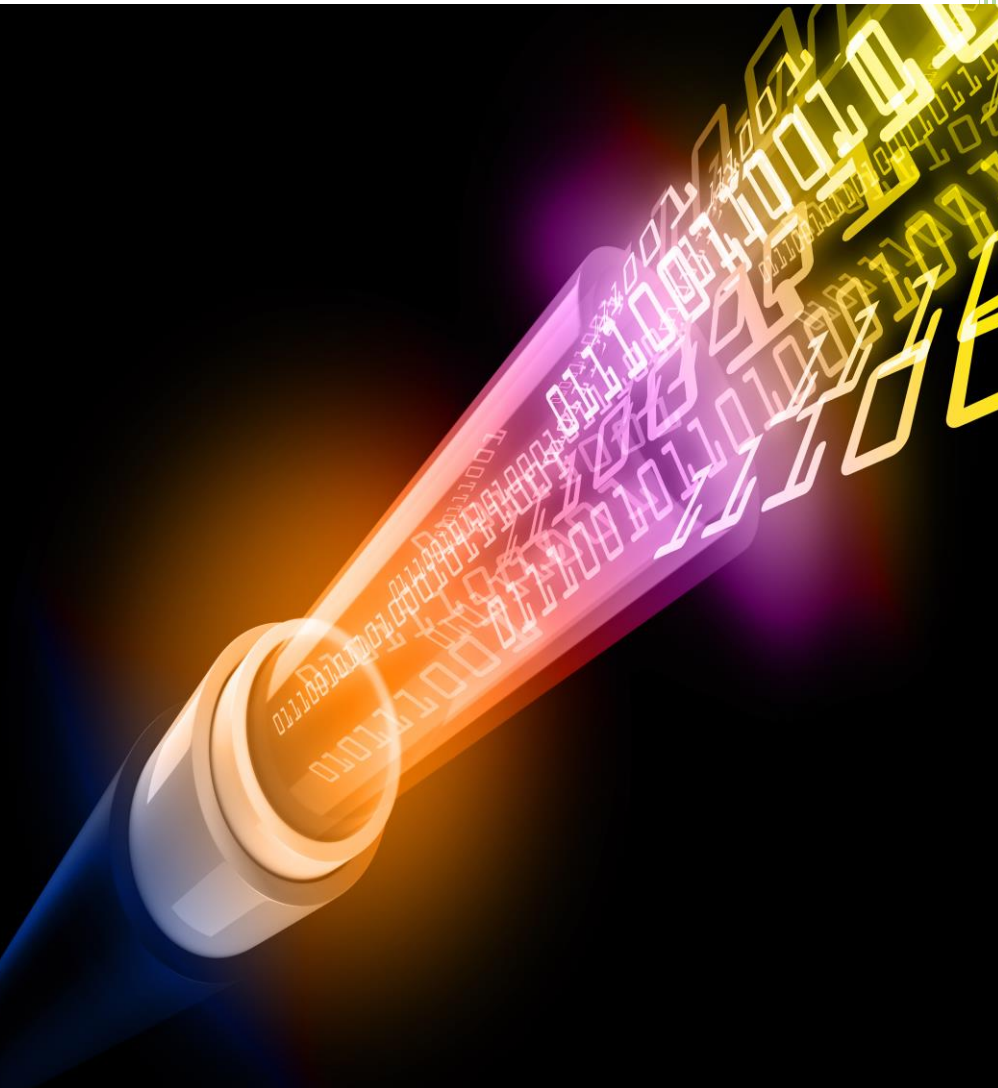


COMPANY PROFILE



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INTRODUCTION

Every I T Business must have a strategy that is both proactive and reactive where technology is concerned. There must be a mechanism for tracking, managing and responding to the latest technology whilst keeping clients happy and satisfied.

Simply I T offers many benefits including tight focus on the latest technology, traceability and auditability – all done correctly to client's specifications

GEOGRAPHICAL LOCATION OF SIMPLY I.T. AND ACCOUNTING SOLUTION CC

PHYSICAL ADDRESS: DURBAN

10 PEACE AVENUE

MORNINGSIDE

DURBAN

4001

PHYSICAL ADDRESS: RICHARDS BAY

UNIT 21, KLAPPERKOP

KLAPPERKOP ROAD

ARBORETUM

RICHARDS BAY

POSTAL ADDRESS:

P.O. BOX 50179

MUSGRAVE

4062

CONTACT NUMBERS:

TEL: 031-825 3003

FAX: 086 508 2212

EMAIL: info@simplyitsa.net

CONTACT PERSON: VEESHAL ANNATOOAH

DESIGNATION: TECHNICAL DIRECTOR

CELL: 082 497 2128

Company Details:

<u>Owner:</u>	Veeshal Annatooah
<u>Race:</u>	Indian
<u>Gender:</u>	Male
<u>Disabilities:</u>	None
<u>Youth:</u>	No
<u>Nature of business:</u>	Information Technology
<u>Type of Business:</u>	CC
<u>Products & Services:</u>	Sales and Support of Computers and Accessories, Supply / Installation / Maintenance of CCTV and Access Control, Biometric Systems, Boom gates, Importers, Installers and Suppliers of Own Raised Access Flooring, Networking, Cabling, Labelling, BMS, POS, Web Design and Hosting, Gas Suppression, Fibre
<u>Capabilities:</u>	Fully Capable of Delivering {Refer Satisfied Client List}
<u>Business Reg. No.:</u>	2007/212197/23
<u>Tax Number:</u>	9141299173
<u>Number of Full Time</u>	
<u>Employees:</u>	10

Approaching the Opportunity

This is the first question that needs to be answered which is particularly valid in South Africa, where we still tend to lag behind developed markets as far as digital and I T opportunities are concerned.

This is often the first consideration, but the owner Veeshal Annatooah has taken the quantum leap. Although some businesses do good work, the results vary in terms of quality and degree of success.

Simply I T works with dedication and commitment, which the owner Veeshal brings with him a deep and practical understanding of the technology to the table, as well as knowledge of how to maximise opportunities.

Experience and Expertise

Simply I T and Accounting was founded in 2004 by Veeshal Annatooah, and he has more than 20 years of experience in the Information Technology business.

VEESHAL ANNATOAHAH - (DIRECTOR, FOA CERTIFIED, TE KRONE CERTIFIED)

- **Technical Director of Simply I.T and Accounting**
- **BCom Degree in Accounting**
- **A+**
- **N+**
- **Server +**
- **MCSE**
- **MCSA**
- **CCNA**
- **Fibre Optic Design & FTTH Specialist**
- **Certified Fibre Optic Technician**

Simply IT is a reputable agent for:

- Microsoft Software (certified partner)
- Pastel Business Solutions & Pastel Accounting (certified partner)
- Hewlett Packard (HP & HPE)
- Mecer
- APC Select Partner
- Dell
- Epson, and many others
- Apple
- Comztek (Cisco, Symantec, D-Link)
- Cisco
- Posiflex
- Toshiba
- Nec
- D-Link
- Hikvision
- Impro
- Viridi
- Pelco
- Paxton Access Control Products and Systems
- Molex BP100 Structured Cabling Design and Installation
- TE Connectivity Structured Wiring Certification
- Avigilon Certification Level 1



Customer/Client Base

Satisfied Customers include the following:

- BP Service Station Moore Road Glenwood
- Solly-M Sports
- Corporate Image Sports
- Printworx
- Gold Keys International
- Tabloid Newspapers
- Africa Sun Oil
- EThekwini Municipality (Metro)
- Automotive Paint
- Esspak foods
- Zama Traffic Signals
- Fit Health Care
- SANPARKS (South Africa National Park – Golden Gate)
- Umzimvubu Municipality
- UMzinkhulu Municipality
- Ratlou Municipality
- Kokstad Municipality
- Umgeni Water
- West Coast District Municipality
- KwaDukuza District Municipality
- Alfred Nzo District Municipality

- Amajuba District Municipality
- South African Board of Sheriffs
- Richards Bay Industrial Development Zone (RBIDZ)
- Eden District Municipality
- Ubuhlebezwe Local Municipality
- Steve Tshwete Local Municipality
- Hibiscus Coast Municipality
- Ugu District Municipality
- Chemetrix
- Tekmation
- Datalin
- National Health Laboratory Services
- Umzimvubu Local Municipality
- UMzimkhulu Local Municipality
- Umzumbe Local Municipality
- Edumbe Local Municipality
- Newcastle Local Municipality
- Greater Kokstad Local Municipality
- Senqu Local Municipality
- Dannhauser Local Municipality
- Durban International Convention Centre {ICC}
- Phoenix Department of Health
- Umlalazi Local Municipality
- Richmond Local Municipality

- Bitou Local Municipality
- Transnet Corporates
- Fort Hare University
- Resthaven Bed and Breakfast
- Matatiele Local Municipality
- Umdoni Local Municipality
- Umvoti Local Municipality
- King Hintsa TVET College

Services Offered

- Sales/Support
- On site training/24 Hours
- Networking Solutions
- Microsoft Office set-up
- Graphic/Web design
- Networking planning & Deployment
- Computer Technician
- CCTV & Access Control
- SLA (Service Level Agreement & Maintenance
- BMS {Building Management Solutions}
- Web Design / Hosting
- Wireless Solutions
- Fibre to Home Solutions
- Complete Fibre Solutions
- Complete I.T Solutions
- POS
- Raised Access Flooring
- Gas Suppression

Management Philosophy

- The company runs itself with astute business principles in its operations, together with sound marketing, accounting and business principles.

Our Mission

- To ensure speedy service delivery and efficiency
- To meet the requirements of our clients on an on-going basis
- Supporting the development of BEE enterprises

Simply IT and Accounting Solution cc

Email: info@simplyitsa.net

URL: www.simplyitsa.net

Skype: simplyitsa

Linkdin: simplyitsa

SIMPLY IT AND ACCOUNTING CALL CENTER AND EMERGENCY AFTER HOURS CONTACT DETAILS

1 x Main Call Line 0318253003 - Business Hours 8-5 Mon.Fri (SAT 8.30-1.30)

1 x Office Mobile Line 0825547984 - Business Hours 8-5 Mon.Fri (SAT 8.30-1.30)

2 x 24/7 Hours Emergency Response Mobiles

083 344 2682 Clinton Zwane, 082 4972128 Veeshal Annatooah

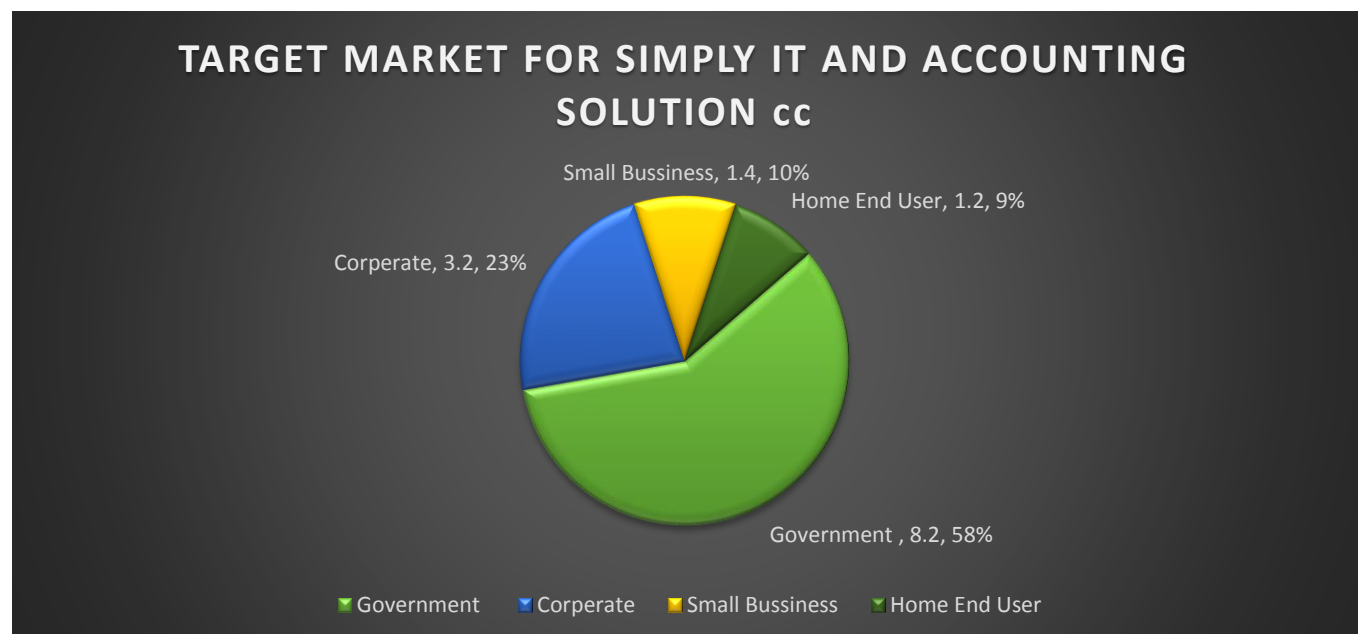
Executive Summary

What Simply IT and Accounting Solution Accomplishes

Simply IT and Accounting solution cc provides complete ICT services from start to finish covering everything in the following Categories Sales, Support, Service and implementation of all ICT Equipment, CCTV Equipment we strive to provide our customers with excellent service and outstanding support throughout the entire procurement of all ICT Equipment.

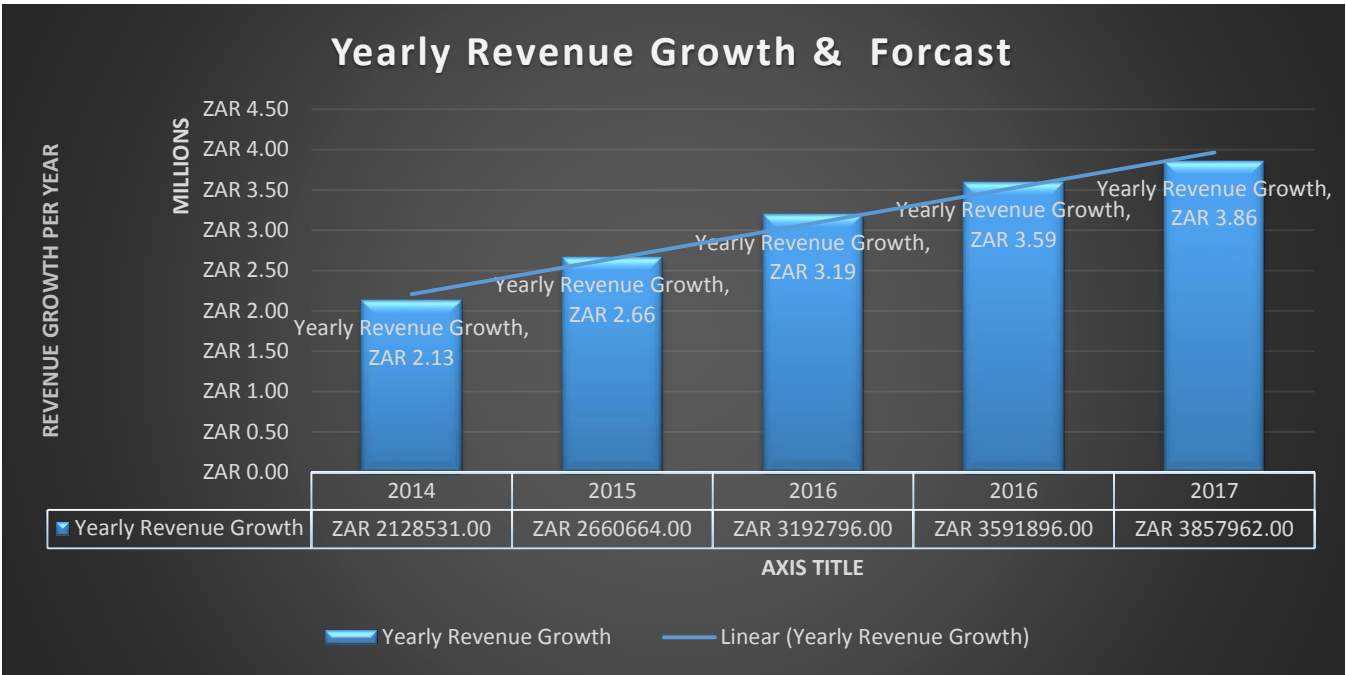
Who we provide services to

Simply IT and Accounting solution cc provides services to the entire life cycle of the ICT infrastructure users from basic computer end users to Government municipalities and including private corporate clients. We continually strive to grow the Simply IT and Accounting Banner within the KZN and the Borders of the South Africa.



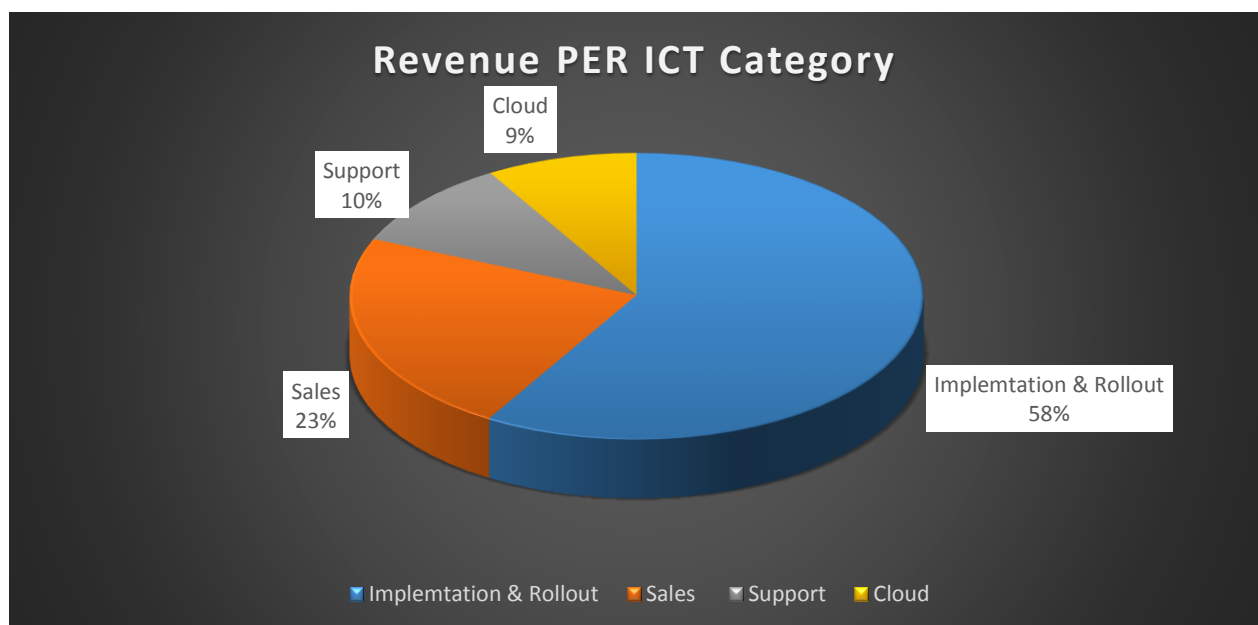
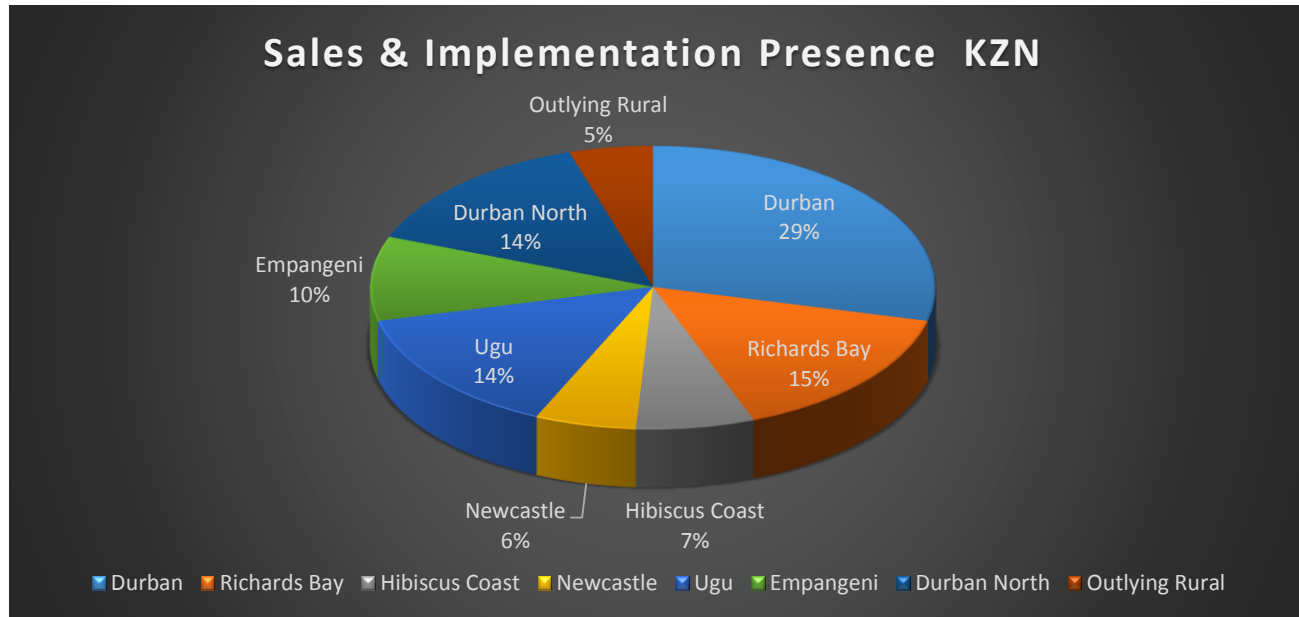
Financial Summary

Simply IT and Accounting Solution cc has seen strong yearly growth year on year and the company has expended its business infrastructure greatly with in KZN and all surrounding municipalities within KZN. Below is a graph showing previous and current year on year revenue growth per year



Market Growth

After a number of years of continues striving and local resource investment, Simply IT and Accounting have been able to grow its direct business infrastructure within the KZN municipal borders quite significantly with large ICT rollout and implementations from Richards Bay to the Hibiscus Coast. Simply IT and Accounting Solution cc aims to be one of the largest one stop ICT service solution canterers within the KZN borders and further growth within Gauteng.



LOGISTICS PLAN

Logistics management activities typically include inbound and outbound transportation management, fleet management, warehousing, materials handling, order fulfillment, logistics network design, inventory management, supply/demand planning, and management of third party logistics services providers. To varying degrees, the logistics function also includes customer service, sourcing and procurement, production planning and scheduling, packaging and assembly. Logistics management is part of all levels of planning and execution -- strategic, operational and tactical. It is an integrating function, which coordinates all logistics activities, as well as integrates logistics activities with other functions including marketing, sales manufacturing, finance, and information technology.

SIMPLY I.T. AND ACCOUNTING SOLUTION CC EMBODIES TO DELIVER:

- **The right PRODUCT**
- **In the right QUANTITY**
- **In the right CONDITION**
- **To the right PLACE**
- **At the right TIME**
- **For the right CUSTOMER**
- **At the right COST**

Simply I.T. will focus on having a thorough understanding of the needs and preferences of the customers (an understanding that supersedes its competitors' understanding of the market). The business will thereafter deliver as per the needs and preferences of the customers.

Meeting the customers' expectations will be imperative to the success of the business. Essentially, customer intimacy and relationship building will be instrumental in combating competition and contribute towards achieving high sales levels.

The business will strive to deliver value by upholding hallmarks such as quality service, safety, dependability, affordability and reliability.

Our management team comprises of dedicated, passionate and enthusiastic team members.

In terms of the delivery of items we have provided an in house service. Please see attached proof of tracking invoice and liability insurance.

Currently SIMPLY IT AND ACCOUNTING SOLUTIONS is located in Durban, Kwa Zulu Natal.

Delivery will be managed centrally from Durban to where ever the client requires the goods to be delivered by Simply I.T.

No Charge will be levied for deliveries being affected by ourselves.

9.1 OUR RETURNS POLICY

We want you to be happy with your purchase. If you are not completely satisfied, you can return the product to us and we will either repair / replace it, or credit your account, subject to the below terms. This Policy applies to products bought from SIMPLY IT AND ACCOUNTING SOLUTION cc itself.

Certain parts of this Policy do not apply to Unboxed Deals, and this is indicated in the relevant sections below. Unboxed Deals are returned products that are offered for sale at discounted prices, because their original packaging is damaged, unsealed or missing, or the products show signs of handling and/or re-packaging.

This Policy forms part of the SIMPLY IT AND ACCOUNTING SOLUTION cc Terms and Conditions, and so words defined in the Terms and Conditions have the same meaning in this Policy, unless the context indicates otherwise. Nothing in this Policy is intended to limit your statutory rights in any way. Preparing your products for a return

To ensure your request is processed as quickly as possible you are responsible for the following when returning your products;

package your products safely and securely for protection during transit;

clearly mark your return reference number on the outside of the parcel; and

Include all accessories and parts that were sold with the product.

Failure to adhere to any of these requirements could delay the processing of your request or result in its decline altogether.

1: Unwanted products

You can return an unwanted product to us at no charge, provided:

it is undamaged and unused, with the original labels and stickers still attached;

Save in relation to Unboxed Deals, it is in the original packaging, which must be undamaged and in its original condition with all seals still intact (if applicable). Please refer to our FAQs for some examples;

it is not missing any accessories or parts;

You log a return on the Website within 30 days of delivery to you or collection by you of the unwanted product. After 30 days, you can only return a product if it is defective; and

It is not one of the products listed below.

Changed your mind?

Where you have changed your mind and would like a credit for a product, you can return it – provided the product is not:

a digital product such as an eBook, electronic voucher, gaming code or other digital download;

an audio or video recording or computer software that has been unsealed;

a newspaper, periodical or magazine;

a foodstuff, beverage or other product intended for everyday consumption;

a nursing or maternity product that has been unsealed, including (but not limited to) breast pumps, bottles, formula, maternity underwear, nappies and wipes;

a beauty product or fragrance which has been used; or

A product which has been personalised for you or made to your specifications.

Not what you ordered?

If we accidentally deliver the wrong product to you, or if the product is not as described on the Website, please notify us and we will collect the product from you at no charge. If the product is missing any accessories or parts, you will need to follow the process set out in section 2 below. Once we have inspected the product and validated your return, we will at your choice deliver the correct product to you as soon as possible (if the correct product is available); or credit your account with the purchase price of the product within 10 days of the return (or refund you if that is your preference).

2: Products damaged on delivery

Should a product be damaged or missing any parts or accessories at the time of delivery / collection, please notify us within 7 days of such delivery / collection by sending an email to info@simplyitsa.net

We will arrange to collect the product from you at no charge. Once we have inspected the product and validated your return, we will at your choice repair / replace the product as soon as possible (if such repair is possible/ we have the same product in stock to use as a replacement) or

credit your account with the purchase price of the product (or refund you if that is your preference).

3: Defective products

We do our best to ensure that the products we deliver to you are of a high quality, and in good working order and without defects.

What is a defect? A defect is a material imperfection in the manufacture of a product or any characteristic of a product, which makes the product less acceptable than one would reasonably be entitled to expect in the circumstances. Please refer to our FAQs for some examples.

The following will NOT be regarded as defects and will not entitle you to a return under this section 3:

faults resulting from normal wear and tear;

damage arising from negligence, user abuse or incorrect usage of the product;

damage arising from electrical surges or sea air corrosion;

damage arising from a failure to adequately care for the product;

damage arising from unauthorized alterations to the product;

where the specifications of a product, although accurately described on the Website and generally fit for its intended purpose, do not suit you; and

In relation to Unboxed Deals, signs of handling and/or repackaging.

Standard Warranty

If you have received a product which turns out to be defective or otherwise of poor quality, please notify us as soon as reasonably possible after you become aware of the defect or poor quality, but in any event within 6 months after delivery / collection of the product (except in the case of an extended supplier warranty, which is set out below).

You can do so by logging a return on the Website, and we will arrange to collect the product from you at no charge. Once we have inspected the product and validated your return, we will at your choice repair / replace the product (if such repair is possible / we have the same product in stock to use as a replacement) or credit your account with the purchase price of the product (or refund you if that is your preference). If the repair / replacement takes longer than 21 days, we will get in touch with you to see if you would rather receive a credit / refund.

Where there is no extended supplier warranty period, unfortunately we cannot facilitate returns that fall outside of the 6 month period.

Where you request a repair / replacement of an Unboxed Deal and a repair is not possible, we will see if we have a replacement Unboxed Deal product in stock (which is the same product, of the same nature and type, as the one sold), but if we do not, we will credit / refund you. A product in perfect condition (that is not an Unboxed Deal) is not the same product as an Unboxed Deal. This is why Unboxed Deals are discounted, compared to products in perfect condition.

Extended Supplier Warranty (stipulated on product page)

A product may have a supplier warranty that extends beyond the 6 month Standard Warranty. If such a product turns out to be defective more than 6 months after delivery / collection, please notify us as soon as reasonably possible after you become aware of the defect, but in any event within the extended supplier warranty period after delivery / collection of the product.

Unfortunately we cannot facilitate returns that fall outside of the extended supplier warranty period.

Please note that any extended supplier warranty is subject to whatever terms and conditions the supplier or manufacturer may impose. These are usually stated in a brochure or leaflet inside or on the product packaging. It is your responsibility to make yourself aware of any such terms and conditions.

It is also important to note that it will be in the supplier or manufacturer's discretion what remedy it can offer you. SIMPLY IT AND ACCOUNTING SOLUTION is under no obligation to provide you with a credit, repair / replacement, as your remedy lies with the supplier or manufacturer. However, since we want your experience to be as good as possible, if the supplier or manufacturer has offered you a repair / replacement within the applicable extended supplier warranty and it takes longer than 21 days, we will get in touch with you to see if you would rather receive a credit / refund directly from us.

PLEASE NOTE: Unboxed Deals do not have extended supplier warranties and this will be made clear on the product description page.

4: Charges

If you return a defective product (excluding eBooks) to us, but you fail to return all of the accessories and parts that were sold with that product, we are entitled to (subject to applicable law) to refuse the return, only to replace the item that you did return, or to estimate the value of the missing accessories and parts and only to credit or refund you in respect of the returned item.

If you return a product that does not comply with this Policy, you may be liable to reimburse SIMPLY IT AND ACCOUNTING SOLUTION cc for the cost of collecting the product from you and the cost of having the product returned to you. Under no circumstances will donations be refunded.

9.2 Goods Delivery

1.1 Returns of Incorrect Goods or incorrect client

If client receives incorrect goods of delivery , they can return an unwanted product to us at no charge, provided:

It is undamaged and unused, with the original labels and stickers still attached;

Save in relation to Unboxed Deals, it is in the original packaging, which must be undamaged and in its original condition with all seals still intact (if applicable). Please refer to our FAQs for some examples;

it is not missing any accessories or parts;

You log a return on the Website within 30 days of delivery to you or collection by you of the unwanted product. After 30 days, you can only return a product if it is defective; and

It is not one of the products listed below.

9.3 Goods-in-transit insurance

Goods-in-transit insurance provides financial protection against the loss of, or damage to, goods that are transported as part of your stated business activity.

What you are covered for

The following goods, which are transported within South Africa and to or from the address noted in your policy schedule, are covered by your business' goods-in-transit insurance:

Raw materials

Goods being manufactured or traded

Goods that belong to someone else for which you are responsible.

Ropes, chains, tarpaulins and packaging material - used to carry the stock during transportation. This includes stock while being carried or loaded and while the vehicle carrying the stock is temporarily stored for no longer than 96 hours.

Loss of damage caused by impact fires or explosions - any acts of nature.

You are protected for any loss or damage caused by fires or explosions, any acts of nature, and accidental and malicious damage.

- **Note: An insurance reference has been provided as proof that Simply IT and Accounting Solutions has insurance cover for goods in transit**

9.4 Claims Process

A claim is a request for payment by the owner of a shipment for loss or damage that occurred during transit. We hope you never need to file a claim with us, but if you do, we will do our very best to process your claim in an expeditious, professional and courteous manner.

How to File Your Claim

Claimant should, within thirty (30) days of delivery of shipment:

Determine the Rand(s) amount of your loss.

Email us on info@simplyitsa.net or fax your goods being claimed on (+27) 865082212

Attach the following documents to support your claim:

Original purchase invoice for the goods.

Proof of payment for delivery or service charges.

Copy of the bill of lading with receipt, waybill and other records indicating the loss or damage.

Estimates or invoices for repair, if applicable.

9.5 Theft/hijacking systems

Crime statistics revealed an alarming increase of 29% in reported vehicle hijackings over the past year, for this reason all our vehicles consist of a vehicle tracking system which enables us to keep track of our vehicle while on the road.

First and foremost you know where all your vehicles are and what they are being used for. A GPS tracking system will tell us at what time the driver started, how long they have been on route and what time driver has reached destination to keep track of particularly valuable assets.

- **Proof of anti-theft/hijacking systems**

We have provided invoice payment of the tracking systems as proof that we have the necessities to provide security in terms of Goods transit.